

# Short n' Sweet



Newsletter  
May 2022

## Golden Trim™ Molasses: A natural sweetener that looks and tastes just like honey, at a fraction of the cost



Golden Trim™ Molasses is a sweet and nutritious, cost-effective substitute for honey. This domestically-produced, label-friendly molasses reduces the need for refined sugars and is vegan. It's a highly functional natural colorant, humectant and shelf-life extender which enhances taste.



A custom molasses blend, Golden Trim™ Molasses is uniquely developed to optimize sweetness and humectancy while assisting food scientists in creating the finest vegan products where honey taste and properties are desired.

Taste tests conducted by Malt Products' Innovation Lab showed an uncanny resemblance in taste between cookies made with Golden Trim™ Molasses and those made with honey.

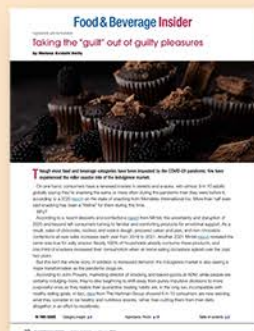
Its distinctive flavor – clean, rich taste and smooth honey notes – also masks off notes commonly found in plant-based proteins. It is ideal for cereals, pretzels, bars, and baked goods as well as confectionary and vegan products.

Golden Trim™ Molasses... *A Sweetener with Substance*

## What's new in '22?



## Company News



### Taking the "Guilt" Out of Guilty Pleasures

Food Beverage Insider

MPC President Amy Targan is quoted on page 3.

[Click Here](#)

## Upcoming Events

July 10-13 – National IFT, First Annual Event Expo, Chicago, IL

Sept 18-21 – IBIE Baking Expo, Las Vegas Convention Center, Las Vegas, NV

Oct 29-Nov 4 – Supply Side West Expo, Mandalay Bay, Las Vegas NV

## Corporate Videos

Click on the links below to learn more about our corporate capabilities.



[Malt Products Corporation Video](#)



[International Molasses Corporation Video](#)



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